

Visitors from Korea Electronics Association on 29-Sep-2011

On 29 Sep 2011, we hosted a meeting with the visiting delegates from Korea Electronics Association (KEA) lead by their Vice President-Industry Support Division, Mr. Chung Jin Woo.

We have an interesting session at the SCCCI board room with the KEA team sharing with us the power of their consumers strongly influence the products design and safety of their home and mobile electronics devices.

Our President, Mr. Ronnie Wong shared with the delegates on the roles of AEIS being primarily helping the Singapore electronic and related industries to canvass more business opportunities and linking with the overseas market as well as a dialogue platform for the industries in Singapore.

The visiting team consists of:

Name	Title	Company
Jin Woo, Jeung	Director	Korea Electronics Association
Mong Yeul, Ha	Department Manager	Korea Electronics Association
Byeung Rock,Choi	Professor	Seo Won University
Cheun Ju, Kim	Chairwoman	Korea Federation of Housewives Clubs
Cheul Hee, Lim	Manager	Samsung Electronics Co., Ltd.
Gil Ho, Jeung	Manager	LG Electronics Co., Ltd.

KEA was established as a special corporation affiliated with Ministry of Knowledge Economy(MKE) in 1976. Its purpose is healthy development of the country's electronic and information industry, promotion of friendship among member companies and eventual contribution to development of the national economy, by carrying out the projects effectively for the industry and making new policies and extending positive cooperation for their successful fulfillment.

KEA has about 1,000 members including the global leader Samsung Electronics and LG Electronics, and it is the largest and oldest association in the field of electronic and information industry in Korea.

Information of KEA is available at www.gokea.org.