



INDUSTRIAL TECHNOLOGY WORLD ASIA **VIETNAM 2026**

AUG 5-7, 2026 | VEC HANOI

Accelerate New Business in Vietnam's Manufacturing Boom!

Industrial Technology World Asia @ Vietnam is the premier B2B platform for exhibitors to engage with high-value buyers across Vietnam's rapidly expanding industrial sectors—including electronics, display technology, advanced materials, and automotive manufacturing.

As an extension of the flagship ITWA brand in China, this event is strategically developed to help exhibitors to expand their market share in Vietnam, one of Asia's fastest-emerging manufacturing hubs. By leveraging the brand's regional influence and proven success, ITWA @ Vietnam offers a powerful gateway into a thriving ecosystem of innovation and industrial growth.

This event provides direct access to key decision-makers such as factory managers, engineers, technicians, and procurement professionals, empowering you to forge strategic partnerships, unlock new sales opportunities, and grow your business—all within a curated environment designed for meaningful connections.

EXHIBITION SCALE



WHY VIETNAM?



MARKET INSIGHTS: GROWTH SECTORS, GOVERNMENT INCENTIVES, AND INDUSTRIAL ZONES

Vietnam is experiencing rapid industrial expansion, particularly in electronics and high-end manufacturing. The domestic electronics market is growing at an annual rate of 12%, with smartphone consumption alone reaching \$52 billion in 2024. Export-wise, electronics exports surpassed \$71.7 billion, while imports of computers and electronic components hit \$102.25 billion—a 21.4% YoY increase.

The Vietnamese government offers a suite of policy incentives to attract foreign investment, including tax breaks, land-use preferences, and support for industrial zone development. These measures have successfully drawn global industry giants, creating a full-industry-chain buyer ecosystem that includes multinational leaders, local contract manufacturers, and regional distributors.



STRATEGIC LOCATION: GATEWAY TO ASEAN, PROXIMITY TO CHINA

Vietnam's geographical advantage as a cornerstone of ASEAN makes it a natural hub for regional trade and manufacturing. Its close proximity to China enhances supply chain integration and logistics efficiency, making it an ideal base for companies looking to diversify production while staying connected to Asia's largest manufacturing ecosystem.



RISING DEMAND FOR INDUSTRIAL TECH AND INNOVATION

Vietnam is transitioning from low-end assembly to high-end manufacturing, driven by a growing demand for industrial technology and innovation. The country's high-end electronic manufacturing equipment market is currently in a supply-demand gap phase, with procurement expected to exceed \$500 million by 2025. This presents a significant opportunity for global tech providers to enter a market hungry for advanced solutions.

WHY EXHIBIT?

DIRECT ACCESS TO VIETNAMESE BUYERS AND PARTNERS



Concentrate on high-value electronics, semiconductor, automotive, new-energy and medical-device sectors to reach pre-qualified purchasers in one stop.

BRAND EXPOSURE IN A HIGH-GROWTH MARKET



Position your brand at Vietnam's annual procurement peak and gain instant visibility across ASEAN's fastest-expanding economy.

NETWORKING WITH INDUSTRY LEADERS AND POLICYMAKERS



Share the floor with Samsung, Foxconn, Luxshare, VinFast, Viettel and government decision-makers to build C-suite relationships.

TARGETED MATCH-MAKING



Custom 1-on-1 meetings aligned with factory expansion, equipment renewal and technology-upgrade timelines, cutting sales cycles and lifting conversion rates.

EXHIBIT PROFILE

- Machine Vision Core Components
- Semiconductor Packaging, Testing Technology Equipment and Materials
- Electronic Components & IC
- Automation System Integration Solution
- Mount Technology & Equipment
- Soldering Equipment
- Test & Measurement Equipment
- Dispensing & Coating Equipment
- Others of SMT
- Electronic Manufacturing Services
- Functional Films and Adhesive Tape
- Chemical Raw Materials
- Adhesives
- High-performance Materials
- Functional Films and Adhesive Tapes Processing Equipment

VISITOR PROFILE

VISITING COMPANIES

- Electronics Manufacturing
- Consumer Electronics
- Smart Home
- Semiconductors
- Automotive Manufacturing
- New Energy
- Medical Devices
- Industrial Control
- Commercial Display
- Printing & Packaging
- EMS
- OEM/ODM/OBM
- OSAT/Fabless
- Smart Equipment
- Carmakers & Tier 1 suppliers
- Medical Devices & Industrial Control Devices

VISITORS' ROLES

- General Manager
- Plant Manager
- Procurement Manager
- Production Manager
- R & D Director
- Engineers
- Technicians

ABOUT ITWA

ITWA (Industrial Technology World Asia), presented by RX China in collaboration with the International Economic and Technical Cooperation Center of the Ministry of Industry and Information Technology, the China Machine Vision Industry Alliance, the Shenzhen Electronics Chamber of Commerce, and the Public Information Display Branch of the China Video Industry Association, is a mega show that adopts an innovative "eight-in-one" format. It serves as an overarching platform uniting eight flagship events across machine vision, advanced electronics manufacturing, NEV technologies, next-generation displays, and advanced materials. These co-located events showcase cutting-edge solutions and foster valuable industry connections. As a vital hub for international business collaboration and technological innovation, ITWA connects upstream and downstream industries, helping participants seize opportunities in Asian markets, expand global partnerships, and shape the future of industrial technology.

EXHIBITION CONTACT

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